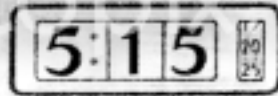


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LAWSON TIME

PASADENA 6, CALIFORNIA

LAWSON *Time*

presents a few of the custom models now available at fine stores throughout the nation. Masterpieces of precision and design, these Lawson Clocks are strictly in the tempo of today. Lawson Time is *modern time* and adds that desired note of distinction and discrimination to home and office alike. All Lawson Clocks are electrically operated, using synchronous, self-starting motors—50 or 60 cycle alternating current only.

LAWSON TIME, INC.

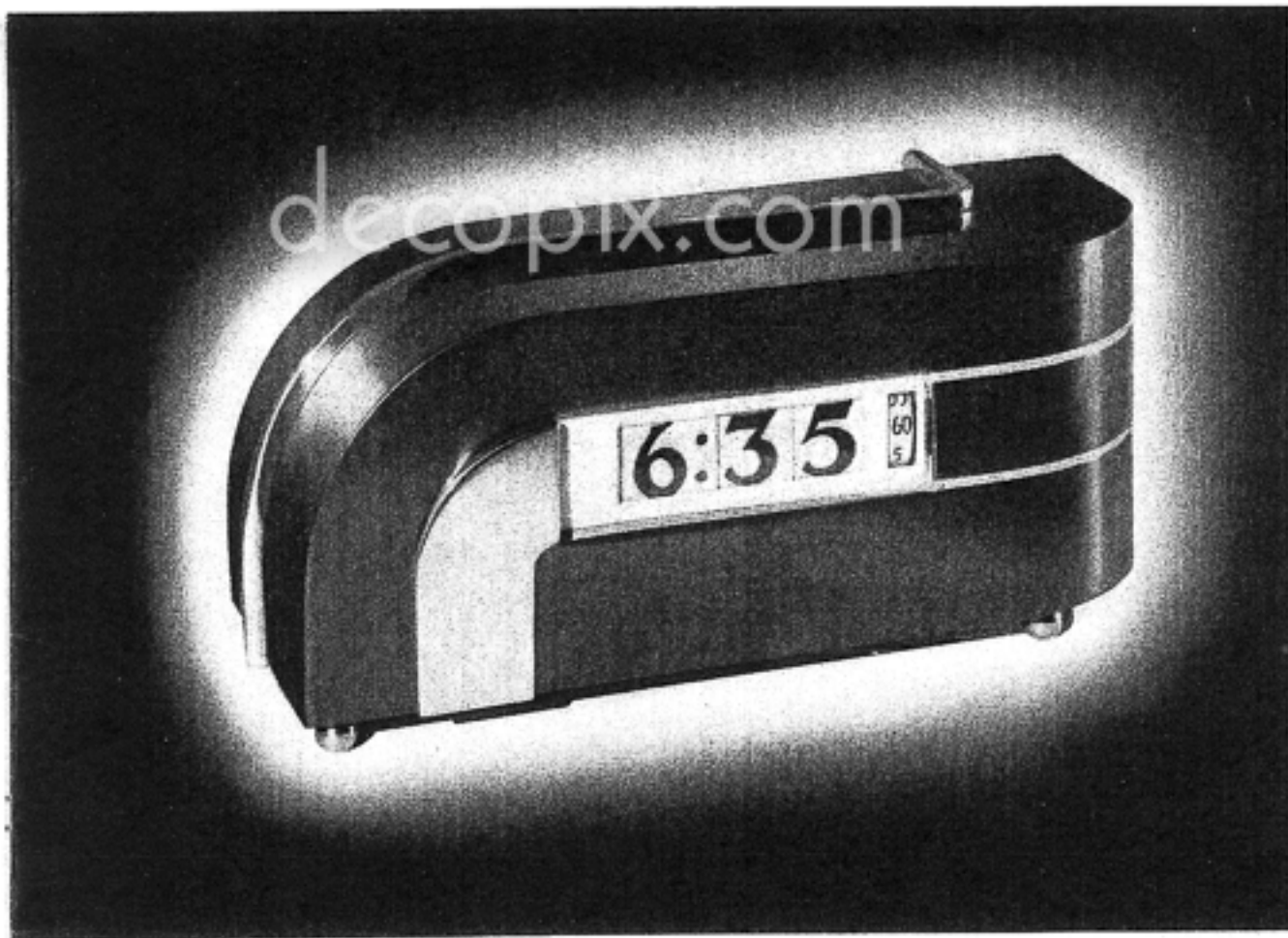
General Offices:

317 EAST ORANGE GROVE AVE., PASADENA 6, CALIFORNIA

TELEPHONE: SYCAMORE 38137

Factory and Service Department:

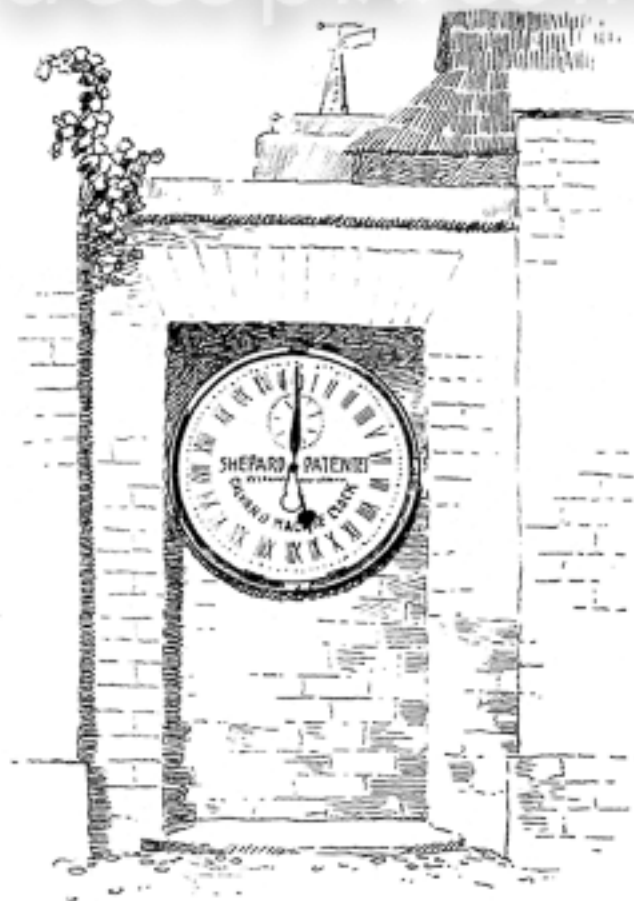
SIERRA MADRE, CALIFORNIA



THE *Zephyr*

Style No. 304, model P-40. Metal case, hand-brushed
statuary bronze finish, polished brass trim. Length 8",
depth $3\frac{1}{8}$ ", height $3\frac{3}{4}$ "; shipping weight $7\frac{1}{2}$ lbs.
Order by style number.

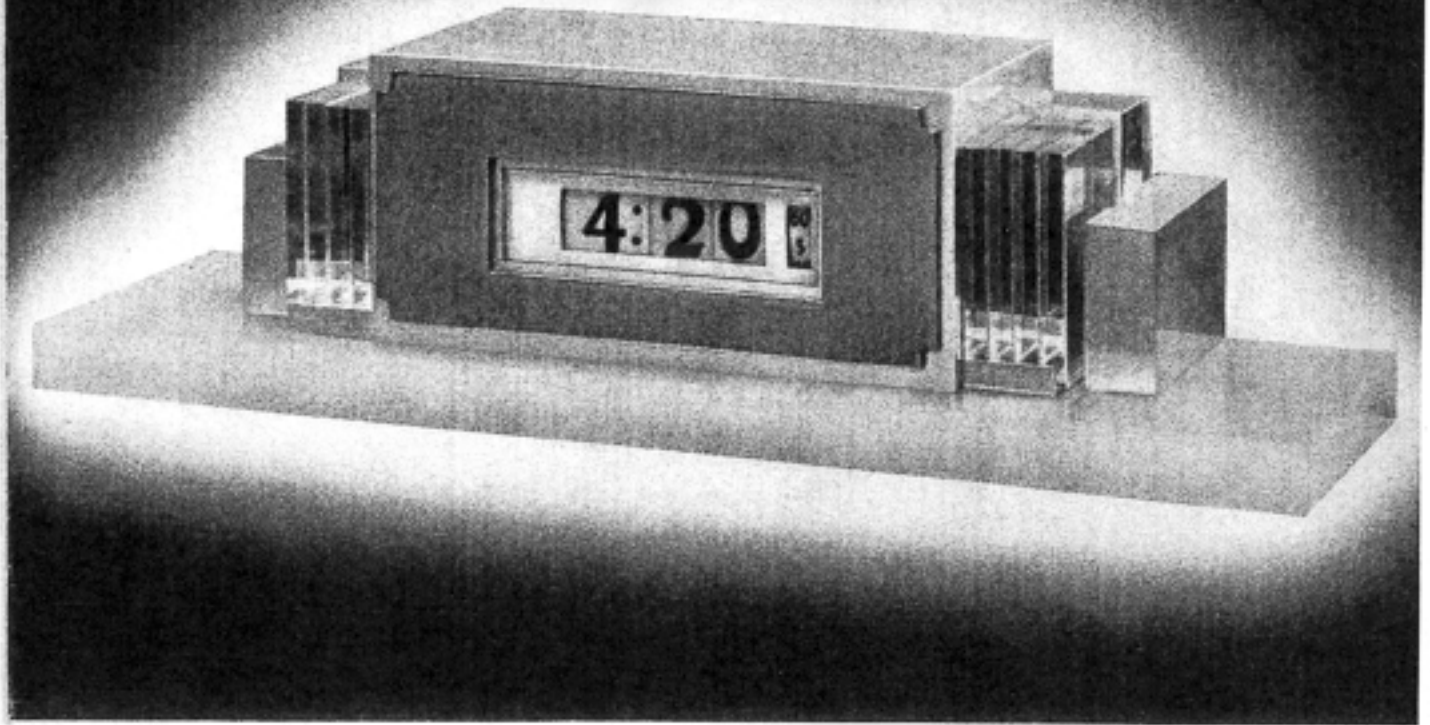
decopix.com



MOST IMPORTANT CLOCK: GREENWICH, ENGLAND

This twenty-four-hour clock at the Greenwich observatory, London, England, located on the international prime meridian and date line, is most quoted and most important—for from here time marches on across the seven seas. Mariners choose Greenwich as a time base from which to calculate time or position from any other point. Longitude in time is expressed as New York—4 hours and 56 minutes west of Greenwich.

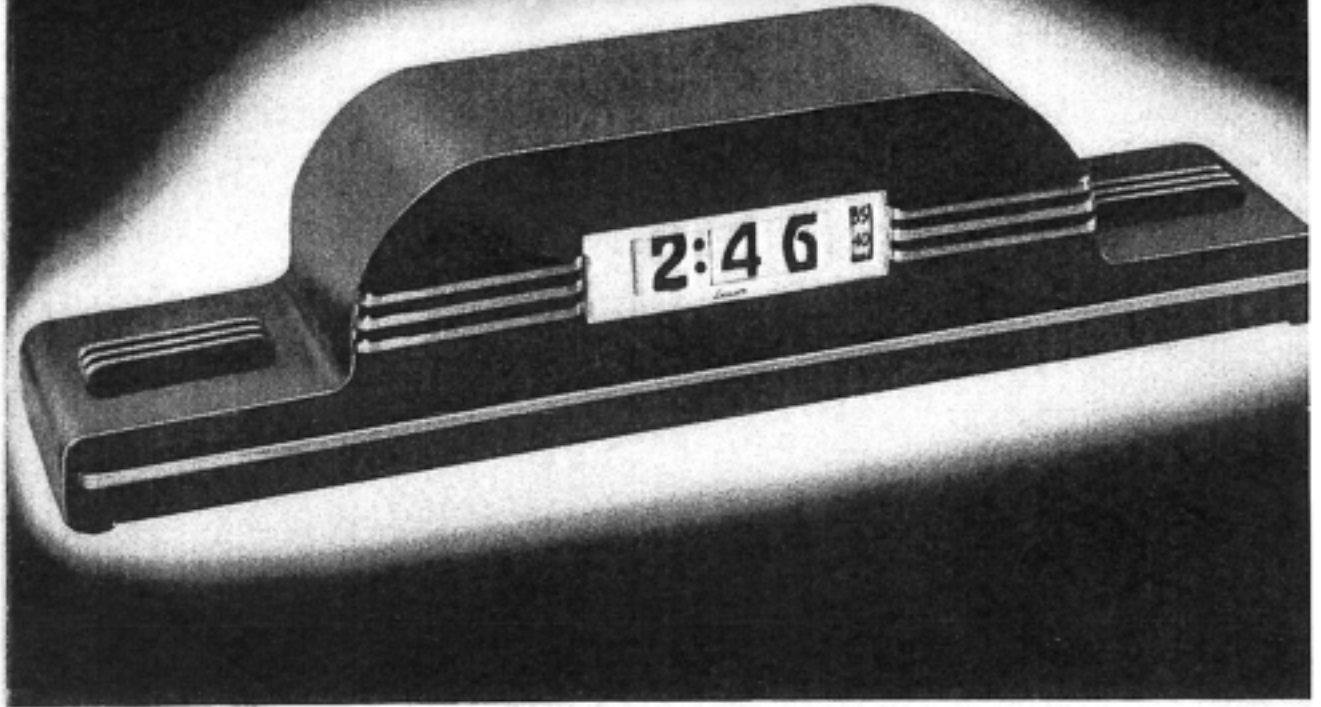
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THE *Srlington*

Style No. 97, model P-40. Metal case, hand-brushed silver finish, onyx base. Length 13", depth 4", height 3 1/4"; shipping weight 15 lbs. Order by style number.

decopix.com



THE *New Yorker*

Style No. 490, model P-40. Metal case, hand-brushed
statuary bronze finish, polished brass trim. Length 14 1/4",
depth 3 1/8", height 3 1/4"; shipping weight 7 lbs.

Style No. 490/2 P.H., (not shown), with two matching penholders.

Order by style number.



THE *Sierra*

Style No. 215, model P-40. Hand-finished walnut case,
polished brass trim. Length $7\frac{1}{8}$ ", depth $3\frac{1}{4}$ ", height $3\frac{1}{2}$ ";

shipping weight 4 lbs. Order by style number.



MOST HISTORIC: THE TOWER OF THE WINDS

The first great outdoor clock tower with a sun dial on each of its eight faces and a clepsydra fed by a spring. This historic monument of man's effort to record time still stands in Athens—the oracular symbol of time when Greece reigned in its glory. This town clock was more beautiful than accurate. Astrologers have yet to learn the effect Geography has upon sun dial accuracy. The Clepsydra, water clock, was an Egyptian discovery brought to Greece and at that time the most dependable of time recorders.

decopk.com



MOST FAMOUS CLOCK: BIG BEN

Formerly two men toiled 16 hours every week winding Big Ben. Electricity now does a better job. A 14-ton bell; hands that weigh 336 pounds each; a 14-foot pendulum to which a halfpenny has been attached to make up for an inaccuracy; Big Ben is a gargantuan timepiece. However, not from its size, but from the part it plays in the life of the Londoner, this famous clock earns its position.



THE *Southerner*

Style No. 215 P, model P-40. Hand-finished walnut case, brass feet. Length $7\frac{3}{8}$ ", depth $3\frac{1}{4}$ ", height $3\frac{1}{2}$ ";

shipping weight 4 lbs. Order by style number.

decopix.com

